

Spirit® TEST-DRIVE



Send us a digital photograph of an existing site.

Test-Drive was developed by the Spirit® Brand design team to help station owners visualize how a site will look as a Spirit® branded location.

Details are available from your supplier or thespiritbrand.com/spirit-test-drive



We will create a digital image showing how the site would look branded as a Spirit® station.

"It can be so tough to visualize, just standing there... what signs and canopies will look like with a new image. The Test-Drive pictures make that part of it so much easier."

Brian Venable, retail sales and branding manager with Spirit® licensee JAT Oil in Chattanooga.



The Spirit® staff works with site owners to find creative solutions to non-standard situations.



SPIRIT® REDEFINES INDEPENDENCE

SPIRIT® DEALER BENEFITS

- Credit-card processing with one of the most competitive rates in the industry.
- An appealing, professionally designed patriotic image that inspires customer loyalty.
- Low branding fees and an experienced design team willing to work with existing infrastructure to reduce branding costs.
- Minimal requirements to keep the dealer in the driver's seat.
- Brand recognition with a growing network of dealers flying the Spirit® flag from coast to coast.
- A dedicated team of professionals ready to go above and beyond to help dealers run their business their way.



WWW.THESPIRITBRAND.COM
(509) 203-7357



NATIONAL
FLEXIBLE
AFFORDABLE

DEALER BROCHURE



NATIONAL / FLEXIBLE / AFFORDABLE

Ground up or rebrand, Spirit's patriotic image is a coast-to-coast success story for retail fuel and convenience store sites of every size.

VINYL GRAPHICS

Canopy and building graphics to suit both indoor and outdoor applications

SPIRIT® CREATIVE

Got a design challenge? Spirit's ready to tackle it with custom solutions that tailor our popular brand image to a site's particular requirements.

CHANNEL LETTER AND DIGITAL SIGNS

Spirit® and Spiritmart® Channel Letter sign and Digital Price sign options for canopies and fascia.

ID AND PRICE SIGNS

Choose from a full line of standard and digital ID and Price sign options designed to fit your budget.



HIGHWAY SIGNS

Help them locate your site with a Spirit® Highway sign.

PAINTS AND COATINGS

Protective paints and coatings formulated using official Spirit® colors.

DISPENSERS

Spirit® offers a broad range of preimagined fuel dispensers and management systems.

DISPENSER RETROFITS

Everything needed to rebrand existing pumps including Spirit® logo graphics and product decals.

REPLACEMENT SIGN FACES

Our team makes brand conversion easy and economical for Spirit® licensees while staying true to Spirit's quality brand image.

